

Stop Running Open Days

**Start Creating
Experiences.**



Ubiqu

ubiqueducation.com



**Stop Running
Open Days**



Hey,

I'm Emilee

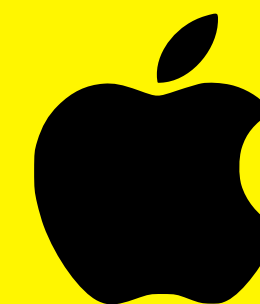
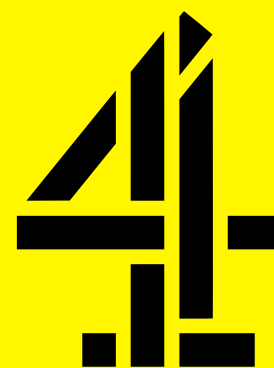
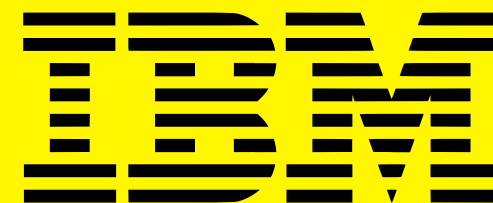
Event Manager

Ubiq Education

Ubiq

ubiqeducation.com

Stop Running
Open Days



NARS



Mulberry



L'OCCITANE
EN PROVENCE

TONI & GUY
LONDON SALON EST. 1963

Ubiquity

ubiquityeducation.com

**Stop Running
Open Days**

Why **Experience** Matters?

Ubiq

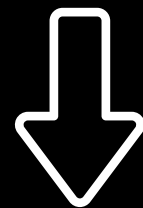
ubiqeducation.com

TOLD

Passive

Listen

Facts & Information



FADES

FADES

FADES

EXPERIENCED

Active

Participate & Discover

Emotion & Connection



STICKS

Stop Running
Open Days

People decide **emotionally**...
Then they justify logically.

Ubiqu

ubiqueducation.com

**Stop Running
Open Days**

How do you define

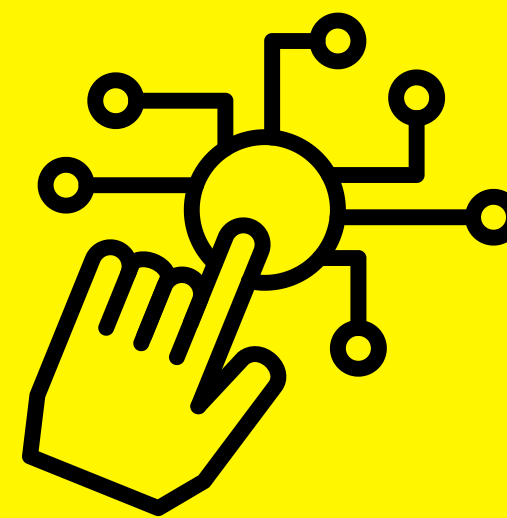
EXPERIENCE?



ATMOSPHERE



JOY



INTERACTION

Ubiq

ubiqueducation.com

**Stop Running
Open Days**



Ubiq

ubiqeducation.com

**Stop Running
Open Days**

The Experience **Framework**

1

PERSONALITY

2

GOAL

3

BRING IT TO LIFE

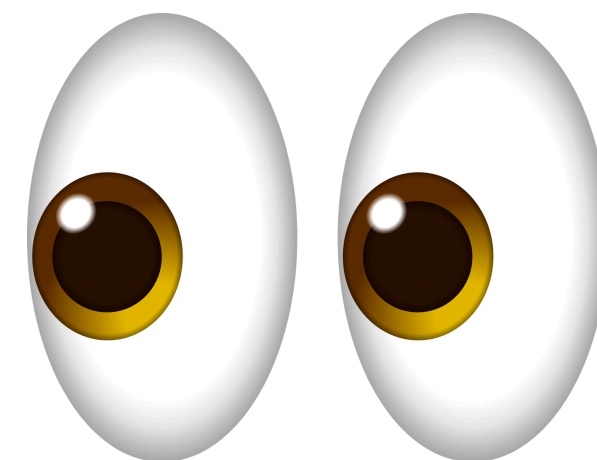
Ubiq

ubieducation.com

Stop Running
Open Days

Just take a **look**
around...

Ubiq   LIVE



Ubiq

ubiqeducation.com

**Stop Running
Open Days**

Let's **reframe** the Open Day.

Ubiqu

ubiqueducation.com

**Stop Running
Open Days**



HEART

Emotional Connection

What families feel



HEAD

Understanding

What families learn



HANDS

Participation

What families do

Ubiq

ubiqeducation.com



EMILEE ALEXSON

Event Manager
Ubiq Education

Connect



ubiqeducation.com