



Best Use of Artificial Intelligence

This award showcases smart, creative use of AI, automation, CRM, or data tools to improve effectiveness, efficiency, or collaboration.

JUDGING CRITERIA

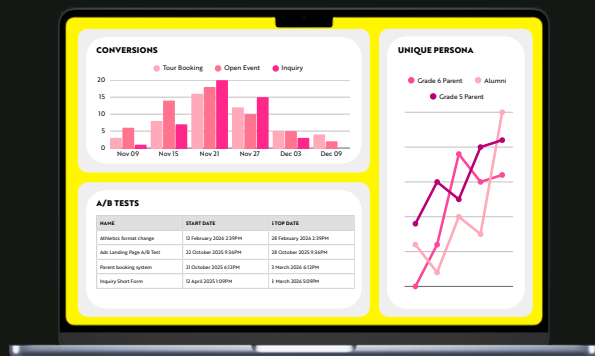
Judges will score entries on:

- **Innovation** – Thoughtful or original use of technology
- **Practical Value** – Time saved or performance improved
- **Integration** – How well tools fit into workflows
- **Outcomes** – Tangible benefits for teams or audiences

ENTRY QUESTIONS

1. **What technology or tools did you use?**
 - *(AI, CRM, automation, analytics, integrations.)*
2. **What problem were you solving?**
 - *Time, scale, accuracy, insight, or conversion challenges.*
3. **How did this change the way you worked or communicated?**
4. **What impact did it have?**
 - *Include metrics, efficiencies, or qualitative improvements.*

SUPPORTING EVIDENCE (OPTIONAL)



- Workflow diagrams
- Tool screenshots or dashboards
- Before-and-after comparisons
- Time or cost savings estimates

WHAT OUR JUDGES LOVE

AI used as a **strategic partner**, not a gimmick.



If your team has delivered work you're proud of for your school, we encourage you to enter and celebrate what you've achieved!

 **Entries close:** 20 February

 **Shortlist announced:** 24 February

 **Winners announced:** at Ubiq X LIVE on 5 March

We look forward to reviewing your submission.