



Most Impactful Community Campaign

This award honours campaigns that build genuine connection—with alumni, local communities, families, or wider society—rooted in purpose and authenticity.

JUDGING CRITERIA

Judges will score entries on:

- **Purpose** – Clear social or community intent
- **Engagement** – Depth and quality of participation
- **Storytelling** – Human, inclusive narratives
- **Impact** – Meaningful outcomes or lasting value

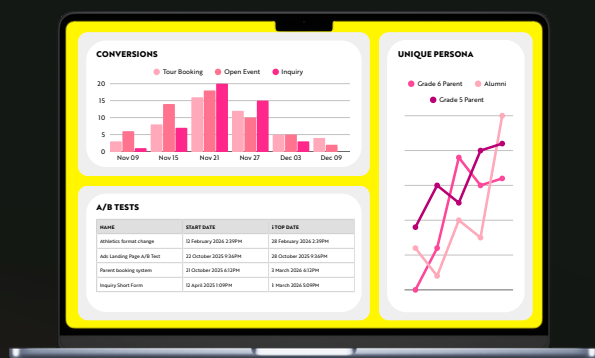
ENTRY QUESTIONS

1. **What community were you engaging, and why?**
2. **What was the purpose of the campaign?**
 - *Social impact, belonging, pride, awareness, or action.*
3. **How did you involve or represent the community?**
4. **What difference did it make?**
 - *Engagement, feedback, participation, or long-term benefit.*



Most Impactful Community Campaign

SUPPORTING EVIDENCE (OPTIONAL)



- Campaign visuals or videos
- Testimonials or quotes
- Participation data
- Press or social coverage

WHAT OUR JUDGES LOVE

Campaigns that feel **earned**,
inclusive, and **sincere**.



If your team has delivered work you're proud of for your school, we encourage you to enter and celebrate what you've achieved!

 **Entries close:** 20 February

 **Shortlist announced:** 24 February

 **Winners announced:** at Ubiq X LIVE on 5 March

We look forward to reviewing your submission.